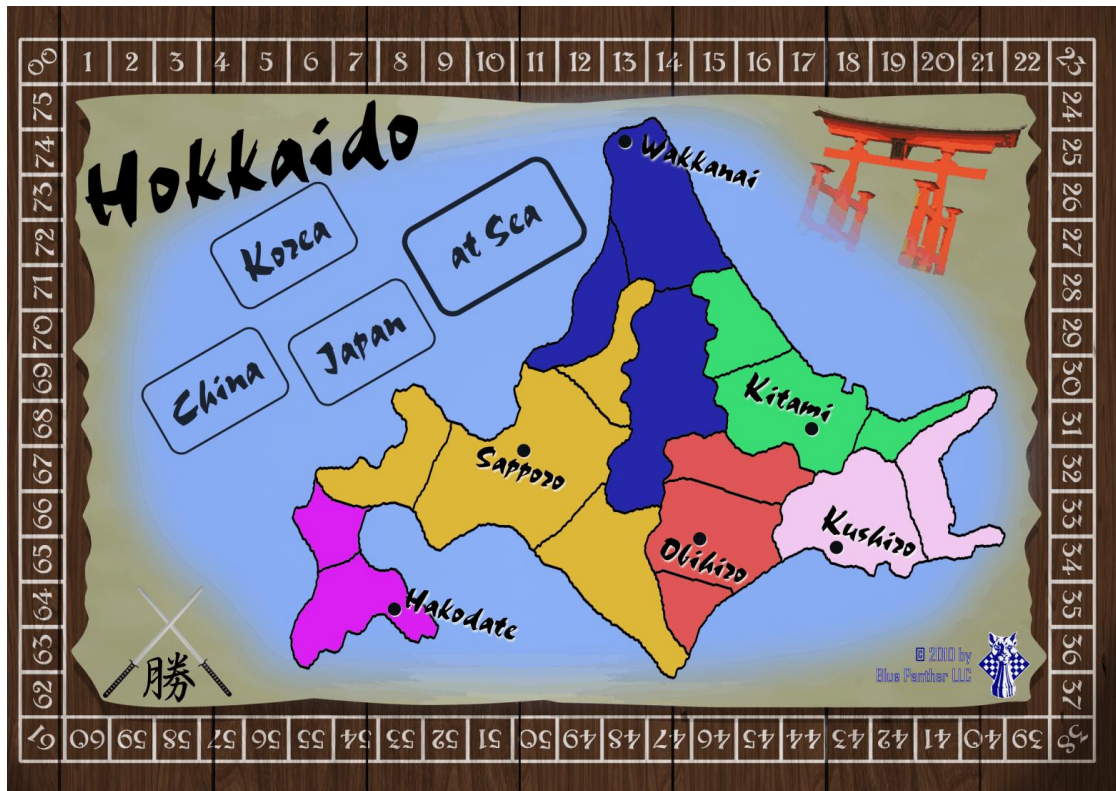




Board Game **Hokkaido** (BPN1014) *Blue Panther LLC*



Selling Points for Your Store

- Euro flavor and feel for 40-50% less than most Euro games!
- Innovative game mechanic (population) makes the game equally enjoyable for 2,3 or 4 players.
- Plays in an hour or under – quick filler game yet strategic.
- Japanese / Shogun theme has not been overdone – has strong appeal.
- Multiple target markets – Strategy Fans, Euro Fans

Display and Cross Selling Suggestions

- Group with Euros / Strategy games.
- Open up a demo copy on Boardgame night - lots of Eye Candy – primary color scheme and 128 crystal jewels attract attention.
- At this price point, it is a great introduction to Euro style games.



Board Game **Hokkaido** (BPN1014) *Blue Panther LLC*



One liner / Initial Contact Sales Pitch

- A real strategy game that ends in an hour or less!
- A “Euro style game” that actually has a bit of conflict in it.
- No downtime, 3 quick actions per turn, the game moves fast!
- Simple rules, engaging gameplay, low luck & high strategy content

Purchasing Information

Available in June 2010 from your local rep or distributor *BPN1014 Hokkaido, MSRP \$30*

Support & Future Plans

Hokkaido is the second game in the Trailblazer series of games, (Nepal BPN8002 was the first), geographically themed Euro / Strategy games designed to be learned and played in an hour or less while offering substantial strategy and high replayability at a very reasonable price point (MSRP \$30). Each game has the same core rules but adds a new twist. Future plans include one or two releases in the series per year (Nova Scotia in 2011). Blue Panther attends and sponsors multiple events at national (Origins, Gencon) and regional conventions (Strategicon, Michicon and others). Blue Panther has a very aggressive convention prize support program, including game donations as prizes and for the con games’ library. Blue Panther partners with gaming groups in many regions in order to offer demos/sessions of our games.

Order \$100 MSRP of any combo of products at the show and we’ll laser engrave your logo on a free dice tower.

Full Sales Pitch / Description

Hokkaido is a strategy game with a Euro feel for 2-4 players that plays in an hour or less. Players take the role of a clan leader in feudal Japan, trailblazing trade routes and holding on to them in an effort to convince the Shogun that they are worthy to rule the isle of Hokkaido. Three actions per turn, seven actions to choose from including move, grow, sea move, claim public trade route, draw a card, discard, reveal private trade route. An important decision or two every turn, and never enough actions to get it all done. Conflict can be used, but sparingly, when a province is overpopulated. A simple and robust combat mechanic rewards players who plan ahead. Victory is won through control of key trade routes and area control. Population limits scale with the number of players to ensure a tight board for any number of players.

Contact

Steve Jones, Blue Panther LLC, 248 446 9082 steve@bluepantherllc.com

Blue Panther is represented by Impressions Advertising: aldo@impressionsadv.net