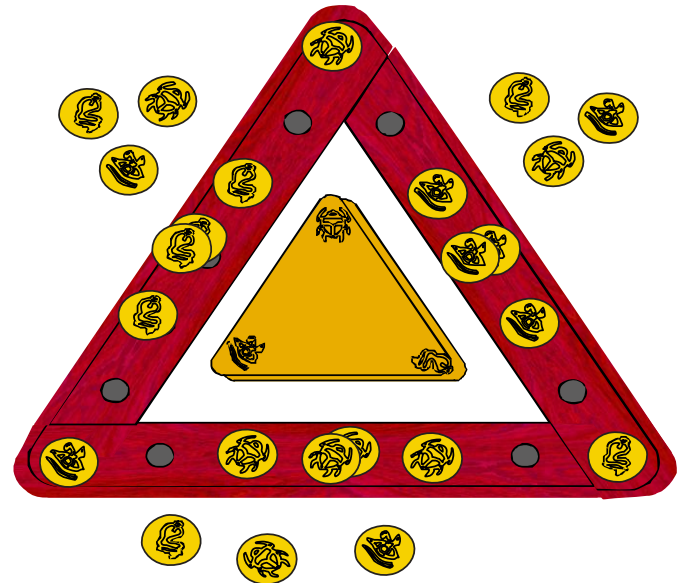
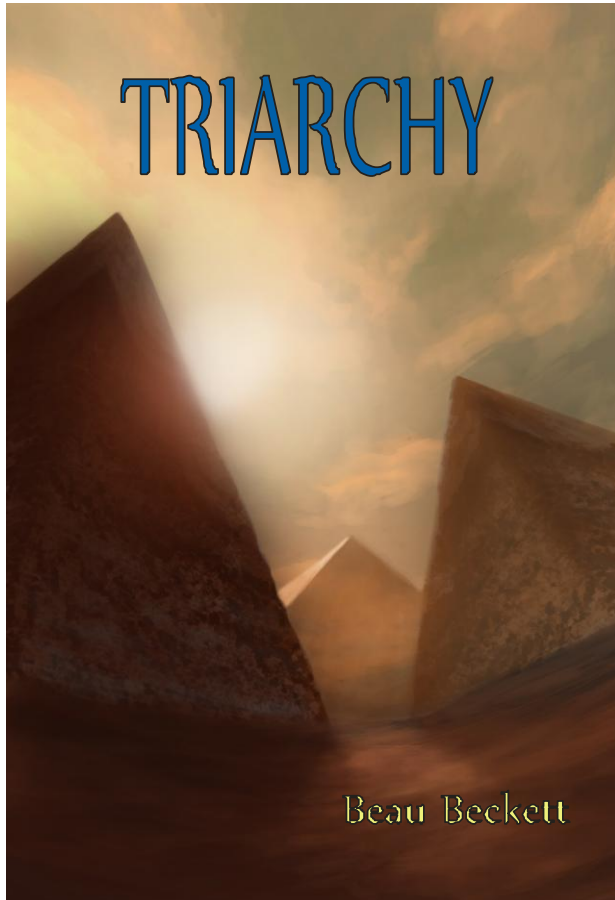




Board Game **Triarchy** (BPN1011) *Blue Panther LLC*



All Wood Components!
24 Laser Engraved Tokens
Red Triangular Playing Area
"Home Base" Triangle

Since ancient times along the Nile, the Eye, Scarab and Snake vie for positional advantage. Yet, they are not completely in control of their movements. Through clever maneuvering of your own tokens and those of your opponents, be the first to reach your home base in the sands of Egypt. But beware, sandstorms can literally change your world.

Each player has 8 tokens and one home base. Players roll 4 tokens and move 4 tokens, including their own and those of their opponents in order to get their tokens home first. But even the best laid plans can be upended when a player rolls a "sandstorm".

This is an abstract game of simple rules and greater depth than one might expect at first glance. Elements of many classic designs are echoed here, the result is a fresh synthesis of luck, maneuver and skill. It's one of the very few abstract games that works equally well with two or three players.

Custom wooden components produce a unique game board and experience that is a step above the average.

Contact

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Blue Panther is represented by Impressions Advertising: aldo@impressionsadv.net



Board Game **Triarchy** (BPN1011) *Blue Panther LLC*



Selling Points for Your Store

- Egyptian theme will draw some buyers on their affinity for everything Egyptian.
- Distinctive game board and components generate curiosity and interest.
- Plays in 30 – 60, quick yet strategic
- Equally good experience as a 2 or 3 player game.

Display and Cross Selling Suggestions

- Group with abstracts / Egyptian games.
- Open up a demo copy on Boardgame night - lots of Eye Candy to attract attention
- When the non-gamer asks what to try – this is a natural choice.
- At this price point, it is a great introduction to abstract and strategy games.

One liner / Initial Contact Sales Pitch

- The perfect game for THREE players...
- A new take on classic themes.
- An abstract game with luck AND strategy.
- This is the game you put on the table to get your non-gamer friends & family interested.

Purchasing Information

Available in April from your local rep or distributor *BPN1011 Triarchy, MSRP \$25*

Support & Future Plans

Triarchy is the latest in a long line of unique abstract games from new and seasoned designers that is well served by our laser engraving process. Blue Panther attends and sponsors multiple events at national (Origins, Gencon) and regional conventions (Strategicon, Michicon and others). Blue Panther has a very aggressive convention prize support program, including game donations as prizes and for the con games' library. Blue Panther ran an abstract game design contest in 2008 and plans to reinstate it as an annual event to encourage interest in our abstract games

Order \$100 MSRP of any combo of products at the show and we'll laser engrave your logo on a free dice tower.